

PRESS RELEASE

27 May 2014

Localgiving.com appoints new Chief Executive to deliver growth strategy

- *Stephen Mallinson will take new Chief Executive role to drive forward growth*
- *Chief Executive appointment supported by new Marketing Manager and Business Development Manager*

Localgiving.com, the UK's leading fundraising platform for local charities and community groups, has announced the appointment of Stephen Mallinson as new Chief Executive. At a key time of development for the organisation, Stephen will build on Localgiving.com's strategy of enabling local charities to become sustainable by equipping them with the tools to fundraise online.

Stephen has over 35 years experience in the technology sector with 20 years at senior management level, having formerly been CEO at ip.access Ltd., a Cambridge-based cellular technology company. Under Stephen's management the company grew to become one of the leading players in the market. He brings an essential mix of technical expertise and entrepreneurial leadership to take Localgiving.com into the next stage of growth.

Chairman and Founder of Localgiving.com, Marcelle Speller, commented: "Stephen will be a great force for good and we're thrilled to have him on board. Stephen's role will be to take on the day-to-day running of the organisation and drive forward our strategy of helping small charities to become sustainable. Stephen joining us means I will be able to take a more long-term, strategic approach to Localgiving.com's work, forging partnerships across the country to expand the service we provide to small rural charities."

Stephen Mallinson, new Chief Executive at Localgiving.com, said: "Localgiving.com has great vision and I'm excited to be part of this vibrant and forward-thinking organisation. I'm keen to be putting my experience in the technology industry to good use in the third sector.

“Marcelle's determination and leadership have resulted in an organisation and platform that has already helped to raise over £6m for the 4,000+ local charities registered on the site so far. My main objective will be to drive penetration and growth among the estimated 500,000 local charities in the UK.”

Stephen, who was recruited through La Fosse Associates, will draw on his prior experience of building businesses and nurturing entrepreneurial talent across a range of sectors. He has previously worked as a trusted advisor to a Finnish mobile phone start-up, and mentored at the Cambridge University Centre for Entrepreneurial Learning. Stephen currently holds a position as a Prince's Trust business mentor assisting two start-ups in East Anglia where he lives.

Stephen's appointment comes at a key time for Localgiving.com, as it builds its business development and marketing arms to grow its offering across the UK. As part of Localgiving.com's growth strategy, Lou Coady will be joining as Marketing Manager, and Chris Dormer has been promoted to Business Development Manager.

As Marketing Manager, Lou's role will be to drive membership on the Localgiving.com platform, increasing donations through the website and maximising awareness of the positive impact Localgiving.com is having upon small charities and local community organisations across the country. As Business Development Manager, Chris will draw on his success developing instrumental partnerships and driving charity recruitment, to help support the chairman develop the reach and scope of Localgiving.com.

- ENDS -

Notes to editors:

For more information, please contact: Edward Bell, Katie Murray or James Steward on 0203 077 2000 / localgiving@eulogy.co.uk

About Localgiving.com

Localgiving.com was founded by Marcelle Speller OBE, with the aim of enabling giving and donations to small local charities and community groups, and to help those charities to be sustainable by providing access to an online marketing and donation process. With Localgiving.com, even the smallest community organisation can receive Gift Aid, thanks to a validation process that meets the Charity Commission's standards. With nearly 4,000 validated charities already signed up, Localgiving.com provides support to small, grass roots aid organisations across the country. Localgiving.com Ltd is a social enterprise and a Limited Company, registered in the UK. The company operates as a not-for-profit organisation. <http://www.localgiving.com>